



EVERYTHING YOU NEED TO KNOW.

NEW  
VERSION  
2.0



THE COMPLETE STORY RESEARCH TOOL



# THE COMPLETE STORY RESEARCH TOOL

News creation is a time-consuming process for journalists, with too many screens and legacy systems. But speed and accuracy are critical in a highly competitive 24/7 market.

x.news™ targets this challenge, by gathering all the latest story information and content on one dashboard, and providing powerful tools to work with it.

- x.news™ allows all news teams – Radio, TV, Digital or Print – to save up to 90% time and improve quality
- x.news™ is an award winning pioneer in cloud-based, story-centric research.
- x.news™ is offered primarily as a subscription service with an on-premise option.
- x.news™ integrates with leading newsroom system providers, passing stories backwards and forwards seamlessly and enabling genuinely story-centric multi-platform workflows.

Added agency & social media sources, improved MOT™ verification cross-check, image folder import, Arabic language support, mobile and tablet enhancements, extra filter & preview options.

New features include: Search your PDFs, emails, image libraries and WhatsApp group chats\*

New optional TimeLine™ module

\*requires third-party application

## X.NEWS™ IS PLEASED TO ACKNOWLEDGE THE ASSISTANCE OF GLOBAL PARTNERS WHO SEE THE UNIQUE VALUE OF THE PRODUCT:

- |   |   |
|---|---|
| ■ <b>Microsoft</b> - Azure platform hosting             | ■ <b>GrassValley</b> - integration with Stratus                                 |
| ■ <b>AVID</b> - integration with iNEWS and MediaCentral | ■ <b>Associated Press</b> - integration with ENPS                               |
| ■ <b>DALET</b> - integration with Galaxy                | ■ <b>Reuters, AP, Press Association, AFP, DPA, Getty Images and many others</b> |
| ■ <b>ROSS</b> - integration with Inception              | ■ <b>DAVID, ANNOVA</b>  |



# x.news™ BENEFITS

*We understand the modern newsroom faces many challenges. x.news™ will help you to:*

## STAY AHEAD OF THE GAME

- Speed matters; be first for more clicks and shares
- x.news™ helps you spot and break stories faster
- Monitor primary sources as well as agencies
- Cross-check easily to aid verification

## OFFER SOMETHING NEW AND DIFFERENT

- Get "beyond the bubble": stay across a wide range of sources
- Find different story ideas and fresh angles
- Be distinctive, stand out from competitors

## BE HIGHLY AWARE OF SOCIAL MEDIA

- Every journalist should know their story's social buzz
- But they can't all be social specialists
- With x.news™, your experts choose, and everyone can use

## BE CONNECTED, EFFICIENT AND COST-EFFECTIVE

- Make your journalists more productive
- Collaborate cross-platform, don't duplicate
- Don't waste time with clumsy workflows
- Do more in the field

## FOLLOW TWITTER ACCOUNTS PRIVATELY

- Twitter displays who you are following
- With x.news™ this information is private
- Safeguard your competitive advantage

## AVOID THE PITFALL OF 'FAKE NEWS' SOURCES

- Assist the journalist's verification of incoming news feeds with **MOT™** MORE ON THIS.

## WORK FROM A NEW PERSPECTIVE

- **TimeLine** gives you a quick overview of when relevant things happened.
- Zoom in and out on the Timeline™ and the results of the panels will automatically be updated.



Full feature details at [www.x-news.eu/features](http://www.x-news.eu/features)



### THE SOURCES YOU NEED, WITHOUT THE CLUTTER

- All major news agencies
- Images
- Video & Audio
- Social Media
- Websites
- Internal systems
- AFP, Facebook, PDFs, emails, image libraries (IPTC/EXIF)
- WhatsApp group chats\*
- NEW** „AP Content API“, Observer, NewsML form FTP



### A STORY-CENTRIC WORKFLOW, TAILORED FOR JOURNALISTS

- Follow story updates
- Spot breaking news fast
- Collect what you need to create your story
- Improved MOT™ search, live feed filters
- Optional TimeLine™ module
- Date-Time filter
- NEW** Broadcast video content from Youtube and Facebook with a single mouseclick
- NEW** Spot and bookmark assets for later use
- NEW** New user experience
- NEW** Customizable theme



### WORK ANYWHERE ON A CONNECTED DEVICE

- In the newsroom
- At home
- On location
- Fast, secure sign-on
- Better mobile experience
- Better mobile experience, native app for iOS and Android
- Improved Twitter integration incl. image and video previews
- NEW** x.news plugin for AVID MediaCentral Cloud UX



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x.news will continue to innovate with cutting-edge solutions for the modern newsroom.  
For more information about x.news, please visit the company website [www.x-news.eu](http://www.x-news.eu) and request a demo version.  
Connect with x.news on [facebook.com/x.newsIT](https://facebook.com/x.newsIT) and [twitter.com/x\\_news\\_IT](https://twitter.com/x_news_IT)