



# Moving forward in 2020

## New developments & functionalities

- New control and operations panel with **VSNEplorer**
- Non-linear programming and SaaS with **VSNCrea**
- New workflows for remote news production with **VSN's Media Stories Solution...** and much more!

# New control & operations panel in VSNE Explorer

**VSNE Explorer platform** for media and business process management is composed of five modules (MAM, PAM, BPM, BI & Exchange) specially designed to meet the most demanding needs in these areas.

- Users can now create dashboards from which to operate all the tools and functionalities of the system in a centralized way.
- The dashboards are customizable via widgets to show the user's priority functions (asset cataloging, task management, asset search, review and validation, content distribution and more).
- Provides a single work panel, improving users' efficiency in their daily operations.



## Non-linear programming & SaaS in VSNCrea

**VSNCrea** is an HTML5 traffic and scheduling system for flexible programming & smart advertising planning in TV and non-linear channels. Manage ad campaigns and acquired content scheduling with its advanced tools!

- A new content scheduling module for non-linear channels that allows for easy integration with any non-linear environment (Vod, OTT, Web TV, etc.).
- It also includes new integrations with video distribution and broadcast services, such as Vimeo or Youtube.
- The system can now be contracted under a SaaS service modality, installed in public, private or VSN-owned cloud services, at the user's choice.

# New workflows for remote news production in **Media Stories Solution**



Focusing on easing the journalists' daily work, VSN offers a solution that covers the entire newsroom workflow in an easy and uniform environment. From news writing including video, voiceover & graphics, to broadcast or publishing on any platform or device, all of it can be completed from one centralized interface.

- Support for growing files for remote work environments, allowing users to visualize the low resolution of a recording and start editing while it's still being ingested.
- New controls in the **VSNE Explorer** player to allow more precise and selective video navigation, such as zoom, VU meter and new keyboard shortcuts.
- Thanks to **VSN NewsConnect**, users can perform all news production tasks from a single workspace, optimizing their workflows.
- VSN Newsconnect's multi-studio feature also allows users to control and distribute content to multiple studios in different locations, even if the systems used in those studios are different from each other.



## ...Where can I see these features in action?

You can watch every new feature and functionality on each of VSN's solutions and products with public demos and much more in the second edition of our digital event, VSN Wired, which will take place from **September the 14th until September the 25th !**

# [vsn-tv.com/en/wired](http://vsn-tv.com/en/wired)



# About the Company

VSN is a **global technology** company specialized in providing advanced software solutions for the management of the whole media lifecycle, from ingest to content delivery. It offers solutions based on standard IT infrastructure to solve the needs of creation, distribution and management of media and video files in a wide variety of companies: broadcast and media companies, public institutions, IPTV, universities, content distributors, news agencies, sport venues and private corporations. This year, we are celebrating our **30 years of experience** and installations all around the world, where more than 1,000 clients trust VSN's solutions daily to manage the most important parts of their operations.

