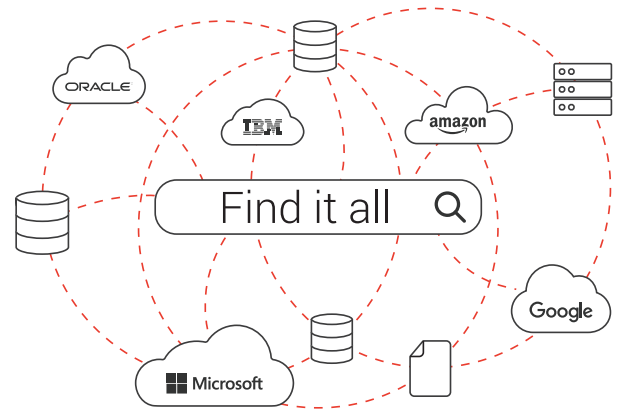


# Find it all with GrayMeta Platform

Save time and money by building insight into big data and metadata challenges.

## Connect to content wherever it lives

Connect to cloud, on-premise and other storage silos and retain control of content. No need to migrate or upload your content to a dedicated management system.



## Extract, Create and Curate



Extract technical metadata from any file type across all file systems, databases and data feeds.



Create new metadata leveraging machine learning and find nearly anything in your digital media assets.



Curate your index with the ability to edit and train machine-generated descriptions, tags, people and faces.

Unleash the power of machine learning to search for nearly anything in your digital media

ADULT CONTENT



FACES



CELEBRITIES



LOGOS



OBJECTS



SPEECH»TEXT



VISUAL TEXT



EMOTIONS



AGE



LANDMARKS



GENDER



SPORTS



ANIMALS



WEATHER



# Platform Features

## CONVERT SPEECH-TO-TEXT

0:04:19 Machine-generated

0:04:19 Speech-to-Text

0:04:19

## FIND GRAPHICAL TEXT (OCR)

0:03:18 Optical Character Recognition

0:04:19 Visual text generated from on-screen text in video, graphics and documents expands your searchability.

## GENERATE DESCRIPTIONS AND TAGS

0:04:19 John Smith in a suit and tie standing outside Big Ben in London on a cloudy day.

Person (99%) X Man (95%) X Standing (94%) X

Outside (94%) X John Smith (92%) X

Big Ben (89%) X Cloudy (89%) X London (92%) X

## QUICKLY LOCATE LOGOS AND BRANDS

Drink Co Manchester FC Airline Health Inc

Drink Co

Manchester FC

Airline

Health Inc

## AUTOMATE COMPLIANCE

TV-MA TV-14 Prime Time In-flight Entertainment Ofcom

TV-MA

TV-14 Prime Time

In-flight Entertainment

Ofcom - General Swear Words and Body Parts

## IDENTIFY EMOTIONS

Select Emotion

- Anger
- Contempt
- Disgust
- Fear
- Happiness
- Sadness
- Surprise

## FIND AND NAME PEOPLE

Known people

Unknown people

Alex Sanders

Jon Dalley

Monica Surrey

## IDENTIFY KEY AUDIO MOMENTS

applause basketball bounce narration, monologue music

applause

basketball bounce

narration, monologue

music

## LOCATE ADULT CONTENT AND NUDITY

NSFW Butts Female Genitalia Female Nipple

NSFW

Butts

Female Genitalia

Female Nipple

## FIND CONTENT RELATED TO SOCIAL MEDIA TRENDS

### Social Trends

Last updated 8 minutes ago

- Twitter
- Google Trends
- Facebook

### 22 Results

Theresa May Climate Change Mid-Term Elections Brexit

CarbonAtmosphere.mp4

Last modified a year ago

sea-level-rising.mpg

Last modified 3 months ago

IceMelting-205.jpg

Last modified a month ago

GrayMeta Platform connects to all your storage locations – enabling you to find everything from one easy-to-use interface.

### Search & discovery across data silos

Leverage broadcaster data and content across multiple cloud and on-premise storage locations. Increase efficiencies across the enterprise while driving cost down.

### Time & cost efficiencies

Bring efficiencies to the workplace, reducing the need for manual tagging and labeling of content and reducing the time to access the right data.

### Sort, organize & access

Find and organize all assets/data across all departments to reduce the time and cost of your data migration.