ETERE PLUGIN FOR ADOBE PREMIERE PRO CC

Etere advances your creative work with the state-of-art solution between the Etere MERP platform and Adobe Premiere Pro CC.

Etere has integrated its MERP system with Adobe Premiere Pro CC.

This solution enables Etere users to create content in a quicker and easier way. With a login, every user can see his/her assets and start to use Etere's engine. With Etere MERP Cloud framework, the plugin for Adobe Premiere Pro CC provides tight integration with Etere modules to leverage the benefits of a unified system.

♦Etere MAM to search and preview MAM assets seamlessly
♦Etere HSM for partial file restore
♦Etere Promo Placement to receive new promos
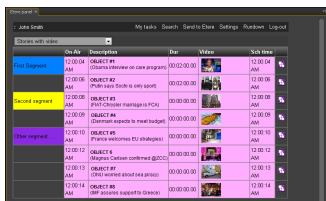♦Etere Nunzio for fast content publishing

Part of Adobe® Creative Cloud®, Adobe Premiere® Pro CC is a professional video editing application that serves as the hub for video production workflows, including Dynamic Link integration with other Adobe apps, like Adobe After Effects® CC; collaboration tools, like Team Projects; services, like Adobe Stock; and extensive third-party integrations, like the Etere MERP platform.

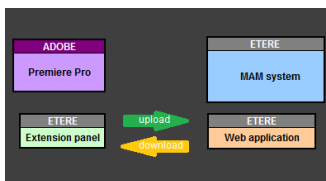Etere is a Bronze Partner of Adobe Technology Partner Program.

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Key Features

♦ Content delivery based on login authentication
♦ Search for Etere MAM segments
♦ Manage up to five different statuses for segments
♦ Insert an Etere MAM segment into an Adobe Premiere Pro sequence
♦ Conform an Adobe Premiere Pro sequence and upload it in Etere MAM
♦ Etere Nunzio integration to deliver materials related to rundown stories
♦ Workflow centralized management without heavy transfers and duplicated media
♦ Adobe Web Application (html5-based application) allows access of Etere MAM system through the Etere extension panel for Adobe Premiere Pro
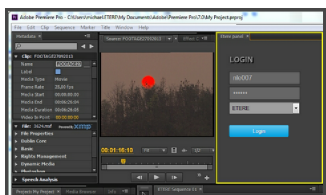
Nunzio Integration

Etere Nunzio plug-in for Adobe Premiere Pro gives Newsroom editors the capability to push their edited content into rundowns quickly thanks to a seamless workflow integration between Etere MAM and Adobe Premiere Pro based on:
♦ Direct access to the archive without exiting Adobe Premiere Pro
♦ Easy search of stories with missing video
♦ Quick search of rundowns and delivery of rendered content
♦ Efficient editing that eliminates unnecessary transfers

MAM Integration

Etere MAM plug-in for Adobe Premiere Pro brings greater flexibility including the search and preview of media assets without switching screens. Etere users are able to link sequences in Adobe Premiere Pro directly to both new and existing asset forms in Etere MAM. They are also able to export the markers between both Adobe Premiere Pro and Etere, eliminating technical barriers and enabling greater operational efficiency. In a typical scenario, users may open sequences and projects from the Etere MAM database in Adobe Premiere Pro CC and save work-in-progress, or finished projects back to Etere MAM.

Enhanced Security

The Etere extension panel for Adobe Premiere Pro provides a robust access system that ensures the security of the MAM system. Users are authenticated in the Etere system either through a custom login policy or an automatic Active Directory accounts management.

MERP Cloud

The Etere MERP approach allows operators to push archive material to Adobe Premiere Pro for editing; the finished piece can then be exported back to Etere as a new asset or saved as an existing asset. The tight integration with Etere MERP makes it easy to automatically trigger specific tasks for edited material (such as review and approval processes) when a content is saved. Additionally, all metadata entered for editing material is preserved in the MAM database to ensure efficiency and accessibility.